

Benefits of the Cross Advantage Program (CAP)

Take the stress out of maintaining your HVAC and water systems for just \$18.95 (+HST) per month and receive:

- ✓ Semi-Annual HVAC inspections
- ✓ 1-year repair warranty
- ✓ Annual \$100 accumulated dollars for HVAC installations
- ✓ 10% discount on repairs
- ✓ 20% discount on air and water filters
- ✓ Reduced service rates
- ✓ Maintenance to protect your product warranties
- And more...

Comfort is More Than Hardware.
Service is More Than a Work Order.

Why You Need an HVAC Pro

Trust and Confidence

Having “your” HVAC contractor means you know who to call, and you can trust their advice, workmanship, and pricing. You’re not starting from scratch every time something goes wrong.

Consistent Care

When the same contractor inspects your system regularly, they know its history and can spot issues faster. This ongoing relationship keeps your system running safely, efficiently, and for longer.

Peace of Mind in Emergencies

A trusted contractor is there when you need them most. Instead of scrambling during a breakdown, you already have a partner who knows your home and makes you a priority.



The Stats Don’t Lie:

In 2024, more than half of homeowners said they struggled to find skilled professionals. Limited availability can mean delays, even when the work itself is good.

~Angi

Home improvement, including HVAC, is one of the top consumer complaint areas
~ Consumer Federation of America

Why Choose Cross?

There are many benefits to joining the Cross Advantage Program and trusting Cross Heating & Air Conditioning Ltd. with your HVAC and water systems

Experience

Since 1987, Cross Heating has served Listowel, Hanover, and the Waterloo region with trusted HVAC installs, repairs, and customer care.



Our People

Count on our skilled technicians, knowledgeable sales team, and friendly staff to keep you informed and satisfied.



Memberships

We are proud members of HRAI, BIA, and the Chamber of Commerce, supporting the HVAC industry, local businesses, and schools so our community thrives.



Tools & Training

We invest in our staff with ongoing training and specialized tools, ensuring they continually improve at installing and repairing HVAC and water equipment.



Products

We offer equipment from trusted manufacturers, providing the best solutions so you never compromise on comfort, price, or reliability.



Community

We give back by volunteering and sponsoring local groups, creating opportunities that help our community flourish.



